



BUDDYCHUNG

- www.linkedin.com/in/bionicrab
- www.bionicrab.com/studio
- buddychung@bionicrab.com
- 626-236-7161

Innovative designer with extensive experience in visual design, web design, and UI design. I'm a systems thinker by nature and approach design with a strong focus on the user. My passion focuses on generating clean and easy-to-use designs, and I go out of my way to ensure that all design elements meet the user's needs and overall business objectives.

DESIGN EXPERIENCE

- 2019 - Present**
 - USER EXPERIENCE DESIGNER**
University of Southern California, Los Angeles, CA - shopmyexchange.com
Hired to work on Student Service Initiative design projects which include the redesign of Web Registration and Financial Aid applications. Combining User Centered Design and Agile methodology to create digital products that improve student's experience.
- 2018-2019**
 - UX/UI DESIGNER**
UCLA External Affairs, Los Angeles, CA - ucla.edu
Worked with stakeholders in providing guidance for Web apps UX/UI best practices. Created wireframes, design and clickable prototypes for the new Gift Donor Portal and Gift Tracking web apps. Established working relationships with cross functional stakeholders.
- 2017-2018**
 - SR. VISUAL DESIGNER**
Perficient Digital, Irvine, CA - perficientdigital.com, cedars-sinai.com
Redesigned Cedars-Sinai website in order to be more accessible across different devices. Created and maintain design style guide to be used by the client when the project is completed. Provided guidance to the client on UX best practices.
- 2016**
Jun-Nov
 - INTERACTIVE ART DIRECTOR/LEAD DESIGNER**
Army & Air Force Exchange Services, Dallas, TX - shopmyexchange.com
Art directed and designed UI/UX of the new responsive e-commerce website, email, mobile app as well as store digital signage. Working with analytic team to optimize the store checkout process. Working with third party company to prototype websites and app.
- 2009-2016**
 - DESIGN DIRECTOR/LEAD DESIGNER**
Lifescrpt, Newport Beach, CA - lifescrpt.com
Lead visual and UI/UX designer for lifescrpt.com. Revamped the site into responsive web design. Working with SEO team to optimize article pages resulting in increased of customer conversion and engagement. Supported sales and social media team with marketing graphics.
- 2008-2009**
 - VISUAL DESIGNER**
Walt Disney Interactive Media Group, North Hollywood, CA - family.com
Online and flash designer for a wide variety of digital design initiatives which include concept development, web, banner ads, & flash design. Assisted lead designers, art and creative directors on a site redesign.

FORMAL EDUCATION

- Jan 2017**
 - Southern Methodist University, Dallas, TX**
User Experience Design Certification
- May 2005**
 - California State University, Long Beach, CA**
B.A. | Studio arts/Graphic Design

TOOLS USED

Photoshop CC, Illustrator CC, InDesign CC, Animate CC, Dreamweaver CC, After Effects CC, Premiere CC, Muse CC, UX Pin, Actionscript 2.0 & 3.0, HTML and CSS, Invision, Mockflow, Balsamiq, Macaw, Sketch App, Principle.